

6. LEGAL AID FIRMS BARRING INJUSTICE

In this scenario, lawyers would take full responsibility for remedying the justice gap. In our report [Understanding Justice Needs](#), we give further background on how daring bar associations could be removing all regulatory barriers to innovation. Investors would come in. Together with law firms, they would build trustworthy consumer brands. Becoming effective bridge-builders at scale, they would find ways to cooperate with social workers and therapists in their organization. Or whatever discipline and specialism is required. They would involve authorities and the community in a structured way. Doing “what works” would be their mantra. They would be paid on the basis of problems solved. Working for both parties in a conflict, they would create effective fairness guarantees to both sides.

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Goal:	Enabling and stimulating lawyers to serve justice needs of individuals and SMEs in scalable way
Activity	Building coalition of legal aid lawyers, bar associations, major law firms, regulators, legal expenses insurers, mediators, successful NGOs and universities. Designing regulatory framework. Abolishing current professional rules insofar they limit the use of effective business models. Start 10 legal services entities, with different scalable business models, only serving justice needs of individuals or SMEs. Share knowledge and open up market. Open up legal education.
Deliverables	Clear and attractive value proposition for end-users. Transparent products/services, targeted at the solutions people need. Law firms or cooperatives with scalable, bridge-building services. Regulation stimulating innovation, growth and quality for entities supplying legal services. 10 countries (states/provinces) adopting it. 5 exemplary legal services companies serving the needs of individuals or SMEs.
Proof of concept and partners	Legal aid firms, bar associations, major law firms, regulators, legal expenses insurers, mediators, successful NGOs and universities. ILAG (International Legal Aid Group). Online platform providers in US.
Business model	User fees. Contracts with (local) governments. Legal aid subsidies.
First indication of resources needed	\$5 million for coalition and regulatory framework activities. \$10 to \$20 million per legal services entity.

SEE OUR REPORT *UNDERSTANDING JUSTICE NEEDS* FOR BACKGROUND AND DATA

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