



PROGRAMME

The 5th Annual Innovating Justice Forum 2014

25-26 November 2014

An Innovation Boostcamp with Special Focus on Justice Delivery and Living Wages



With Representatives from:

ACTIAM Impact Investment, ActionAid UK, Alexander von Humboldt Foundation, American Bar Association, American Bar Foundation, American Red Cross, Anthos Asset Management, Asia Foundation, Association of Chain Stores in Textiles, Attorney General's Chambers Botswana, BRAC, BLOOM, C&A, C&A Foundation, Centre for Justice Innovation, Citizens for Justice Malawi, Cividep, CNV International, Cordaid, Crowdsuing, Democratic Governance Facility Uganda, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Dutch Mediation Institute, Dutch Parliament, Ethical Trading Initiative, Enviu, Fairfood International, Florisson Communication Advice, Hook International, Impact Investment Exchange Asia (IIX), Impactt, IndustriALL, Institute for Business and Human Rights, International Business Legal Associates, Investments International City The Hague, JD Williams, Kenny Kalu & Co., Kirkman Company, L'Institut d'études politiques de Paris, Lindex, Law & Development Partnership, Leiden University College, MACHI Asia & Sustainability Consulting, Mangrove, MasterPeace, Microsoft, Ministry of Foreign Affairs Netherlands, Ministry of Justice Austria, Ministry of Justice Rwanda, Ministry of Security and Justice Netherlands, MN Asset Management, Monash University Australian Centre for Justice Innovation, Municipality of The Hague, Namati, Naivasha, New Haven Legal Assistance Association, Not For Sale, Nudie Jeans, NuLawLab, Next Group, OECD, Outside Inc, Oxfam Novib, Peace Innovation Lab The Hague, RNW, SASANE, Shujog, Sisters Trust Pakistan, Soon, Statewide Legal Services, Supreme Court of Kenya, Supreme Court of the Netherlands, Synthenai, Tata Steel / Corus Group, Tenancy Dispute Commission Netherlands, The Hague University, The Index Foundation, University of Amsterdam, University of Groningen, University of Maastricht, University of Leiden, University of St. Gallen, University of Tilburg, US Agency for International Development (USAID), Ushahidi, Vantage, WageIndicator Foundation, WakaWaka, World Bank, World Economic Forum

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The 5th Annual Innovating Justice Forum 2014

An Innovation Boostcamp on Justice Delivery and Living Wages

Build Partnerships | **Scale-up** & Impact | **Support** 9 Highly Promising Innovators

Justice Delivery: Online Advocacy Simulation (USA) | LawForMe (India) | Community Mediation Teams (Liberia) | Property Rights Project (Bangladesh) | Oilspillmonitor (Nigeria) | A2J Author (USA)

Living Wages: Made in Africa (Ghana) | Living Wages in Context (Netherlands) | Project JUST (USA)

Day 1 (HiiL | Bezuidenhoutseweg 16A, 2594 AV The Hague)

13:00 – 13:30 | Lunch

13:30 – 13:45 | Welcome and Opening Talk

Sam Muller (HiiL)

13:45 – 14:15 | Partnership Panel

3 Stakeholder perspectives on Justice Innovation: Development, Business & Investor Community

Roelof Haveman (Dutch Ministry of Foreign Affairs) | Richard Hooper (Law & Development Partnership) | Peter Heshof (BLOOM)

INCUBATOR PHASE

14:15 – 14:40 | Group Division

Innovative Ideas | Successful Innovations | Living Wage Innovations

3 Innovator Pitches of 3 Minutes in Each Category

14:40 – 15:10 | Feedback within every group

15:10 – 15:25 | Afternoon Break

15:25 – 16:30 | 9 Parallel Brain Write Workshops – Sharpening Business Models

Facilitated by: Maurits Barendrecht (HiiL) | Laura Kistemaker (HiiL) | Peter Kustermans (Next2Company) | Sam Muller (HiiL) | Henk Jan Scholten (HiiL) | Jin Ho Verdonschot (HiiL) | Sita van Vilsteren (Next2Company) | Wilfried de Wever (HiiL) | Corry van Zeeland (HiiL)

16:30 – 17:15 | Wrap-up

17:15 – 18:30 | Unwind and Refresh

18:30 | Dinner

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Day 2 (Peace Palace | Carnegieplein 2, 2517 KJ The Hague)

9:30 – 9:50 | Opening

Justice Innovation Whirlwind

9:50 – 10:20 | Challenge Panel

Discussion on the Main Justice Challenges

Moderator: Maurits Barendrecht (HiiL) | Rebecca Sandefur (American Bar Foundation) | Martin Gramatikov (HiiL) | Tharcisse Karugarama (Justice Leader)

10:20 – 11:30 | PITCHFEST: 9 Finalist Pitches for the Entire Audience

11:30 – 13:00 | 9 Acceleration Workshops – 1 per Innovator

Maurits Barendrecht (HiiL) | Emily Ghadimi & Tsvetelin Velev (HiiL) | Laura Kistemaker (HiiL) | Tsvetelina Mihaylova (HiiL) | Henk Jan Scholten (HiiL) | Jin Ho Verdonschot (HiiL) | Sita van Vilsteren (Next2Company) | Marieke Den Nijs (Outside Inc) | Tara de Korte (Kirkman Company)

13:00 – 14:30 | Network Café & Lunch

14:30 – 15:00 | Reality Check

Willy Mutunga (Chief Justice and President of the Supreme Court of Kenya)

15:00 – 15:45 | Illustration of Co-working Results

15:45 – 16:15 | Living Wage Innovation Panel

Jenny Holdcroft (IndustriALL) | Henrik Lindholm (Nudie Jeans Co.) | John Morrison (Institute for Business and Human Rights)

16:15 – 16:30 | Intermezzo

16:30 – 17:15 | Award Ceremony

Leslie Johnston (Executive Director C&A Foundation) | Reina Buijs (Deputy DG International Cooperation, Ministry of Foreign Affairs Netherlands) | Ingrid van Engelshoven (Vice-Mayor Municipality of The Hague)

17:15 – 18:00 | Closing and Round of Tribute

Ingrid van Engelshoven (Vice-Mayor Municipality of The Hague)

18:00 – 20:00 | Drinks

Programme Details

The key aim of the Innovating Justice Forum 2014 is to strengthen and scale Justice and Living Wage Innovation by:

- Highlighting and co-creating innovations that accelerate reasonably fair and stable trade and business environments
- Building iconic justice innovation projects in this domain that show what the future will look like
- Connecting The Hague and justice with the economic potential of emerging markets
- Showing breakthroughs and develop avenues for acceleration
- Using the power of the developing partnerships and commit them to empowering scale up

Programme Day 1 | 25 November 2014 | Preparation

The focus on day 1 is on preparation. We create a safe and intimate environment for the innovators to pitch their concepts and share their development needs. Participants get a sneak peek of the finalists' innovative concepts and the opportunity to get ahead of the crowd in intense co-creation sessions.

Incubator Phase & Group Division | After a plenary introduction and a panel discussion to set the scene, the group will split up in three subgroups and enter the incubator phase. Each group will be centred around the three finalists of these categories. The groups are:

Living Wage Innovations
Innovative Ideas
Successful Innovations

Pitches | In each of the three groups, the selected concepts will be presented to the varied audience of relevant stakeholders. 3-minute PechaKucha pitches will help the innovators to present their concepts in a concise, upbeat and inspiring manner. Participants write down their observations on the content and presentation of the pitch on post-its.

Brain Write Workshops | The Boostcamp continues in nine parallel workshops – each workshop is centred around one innovation, and guided by a facilitator. Participants choose one of the three innovations of which they have attended a pitch sessions. Hiil's Justice Innovation Act will be the guiding format in the co-creation process.

- 1) The finalists elaborate on the section of the justice innovation model of which their concept is most advanced in. They show the business opportunity their concept has to offer and give a starting-point to build on the strong points with the participants in this co-creation session.
- 2) The finalists elaborate on the section of the justice innovation model which holds their greatest struggle. Participants work together on a way forward, and push acceleration.

At the end, participants can write down their tips, contacts and/or help/business offers, stick them to their business card, and give them to the innovator (in person).

Wrap-up | A summary of the day where finalists explain their greatest take-aways. The day concludes with a dinner to allow the Justice and Living Wage Innovator community to exchange ideas.

Programme Details

Programme Day 2 | 26 November 2014 | Powerful Partnerships

The focus on day 2 is on building powerful partnerships. The nine innovators get the full stage to pitch their concepts in front of all participants. In the workshops we create new connections. Woven into the programme are interesting speakers and stimulating panels, much opportunity for the participants to network and the award announcement as icing on the cake.

The day starts with an introduction on the development of Justice Innovation and a panel discussion.

Pitchfest | The nine finalists will be presented to the large and varied audience of relevant stakeholders. The innovators present their concepts in a concise, upbeat and inspiring manner with the help of three-minute PechaKucha pitches. The innovators will pitch right after each other.

A professional jury will decide the winners of the Living Wage Innovation Challenge and the Innovating Justice Awards 2014. The members of the jury are:

John Morrison (Institute for Human Rights and Business)

Jenn Holdcroft (IndustriALL)

Anne van Aaken (University of St. Gallen)

Rachel Wilshaw (Oxfam)

Ethan Mayers (Synthenai / TAU Investments)

The winners will be announced during the Award Ceremony at the end of the day. A total of €160,000 seed funding is available in prize money to scale up the innovations.

Winner Living Wage Innovation Challenge: €50,000

Second Place Living Wage Innovation Challenge: €30,000

Third Place Living Wage Innovation Challenge: €20,000

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Winner category Innovative Idea: €20,000

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Possibly additional €40,000 (2x€20,000) for two highly promising innovations from emerging countries

Acceleration Workshops | The Boostcamp continues in nine parallel Acceleration Workshops – each workshop is centred around one innovation, and guided by a facilitator. All participants will discuss and work on solutions for specific issues. The workshop is a guided process.

Participants write down how the innovative concept can add value to their organisation. With this input participants build towards an even stronger concept. Which business opportunities lie ahead? Who will benefit from it? Which alliances can be shaped?

In the second part, participants write down their thoughts on the finalist's greatest struggle. In an open discussion, participants build on each other's comments and push the innovation to scaling opportunities.

The Finalists

Living Wage Innovation Challenge

Following a tough selection process, the online voting round and wildcard selections: our finalists for the Living Wage Innovation Challenge and the Innovating Justice Awards have been chosen! Allow us to introduce you to the finalists from each of our three categories, the Living Wage Innovation Challenge, Innovative Ideas and Successful Innovations; and give you a snapshot of their innovations.

Made in Africa – Chid Liberty ●



Made in Africa is the world’s first trade financing vehicle that ties social and environmental impact to the cost of capital. Made in Africa has two key components: Trade Financing and Capacity Building. MIA offers below-market capital rates, highly appealing to factories typically facing 25%+ interest. As factories increase their impact, their interest is lowered. Throughout this process factories are

given the tools and coaching they need to improve both operations and impact. Highly-rated and fair trade-certified factories can then become eligible for production matching with top US brands.

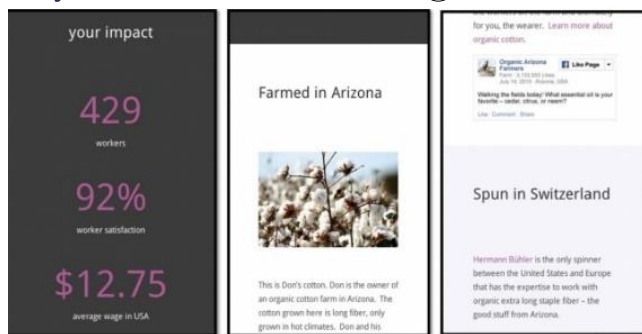
WageIndicator Foundation – Paulien Osse ●



The Living Wage calculation developed by WageIndicator is based on its online/offline data collection and data handling system. It is related to current price levels and updated each month. International standards for calculation are used, thus making results acceptable and comparable across borders. WageIndicator Living Wage is a fact-based tool that makes realistic negotiations on wages

possible and promises to help avoid labour unrest. WageIndicator Living Wage features a comparison of wages and living wages throughout the supply chain for the first time.

Project JUST – Natalie Grillon ○



Supply chain transparency affects multiple stakeholders across the fashion supply chain; brands, suppliers, and consumers. Project JUST gathers and communicates real-time data to the brand and consumers. This data gets crowd-sourced from different parties to allow for authentication, and the brand can track the progress of an order, understand on the ground conditions, and be able to interfere

when needed. The data is distilled for the consumer in an engaging way, through point of purchase and QR codes. JUST will affect living wages by giving consumers and brands an authentic pulse into the existing conditions of their supply chains.

The Finalists

Innovative Idea

Following a tough selection process, the online voting round and wildcard selections: our finalists for the Living Wage Innovation Challenge and the Innovating Justice Awards have been chosen! Allow us to introduce you to the finalists from each of our three categories, the Living Wage Innovation Challenge, Innovative Ideas and Successful Innovations; and give you a snapshot of their innovations.

The Accountability Lab – Blair Glencorse



The Accountability Lab provides collective dispute resolution in densely populated townships in Liberia to ensure sustainable, fair justice for citizens amidst the chaos of the Ebola crisis. Community Justice Teams are operating a first-of-their-kind program in Liberia with the support of the Accountability Lab for almost a year. The system is free and available to citizens 24/7 and each case is

carefully documented through written records taken by a notary. They also work with the local police and courts to refer civil cases to community mediators. This helps to reduce the cases in the local court.

LawForMe – Kanan Dhru



When ignorance of law is not an excuse, how do we make sure that we bridge the legal knowledge gap in the society? LawForMe plans to address this by becoming a unique online platform to create simplified understanding of legal processes in India. Through interesting graphics and easily-understandable flowcharts, legal information will be made less intimidating for a common user. The Indian

legal system has become complex, inefficient and has become incapable of solving the justice needs of citizens; the delivery method of LawForMe provides the perfect response to these needs.

Online Advocacy Simulation – Dan Jackson



In the US more than 80% of litigants appear without lawyers in matters as important as evictions, child custody and child support proceedings. This innovation plans to use gaming technology to provide self-represented parties in Connecticut with foundational advocacy experience before going to court, through a highly collaborative design process that contributes to building a community of

support around the needs of self-represented parties. After a sufficient amount of play, usage data will be analysed to evaluate results and better understand self-represented parties' self-advocacy training needs, with the results applied towards further development and expansion into other jurisdictions.

The Finalists

Successful Innovation

Following a tough selection process, the online voting round and wildcard selections: our finalists for the Living Wage Innovation Challenge and the Innovating Justice Awards have been chosen! Allow us to introduce you to the finalists from each of our three categories, the Living Wage Innovation Challenge, Innovative Ideas and Successful Innovations; and give you a snapshot of their innovations.

BRAC Property Right's Project – Faustina Pereira ●



Land measurement is currently monopolised by the government and is a critical service that determines land claims. BRAC's Human Rights and Legal Aid Services Programme has developed and tested a business model and market mechanism for Land Measurement by enabling individuals to become sustainable micro-entrepreneurs. The training provides land entrepreneurs with government

certification in Land Measurement enabling them to have parity with government agents providing similar services. They also provide free information on property rights, ensure free birth, death and marriage registration services, and act as first responders on human rights violations.

Oil Spill Monitor – Joseph Hurst-Croft ●



SDN's prototype digital mapping and data visualisation software actively promotes transparency and accountability of oil spills, allowing anyone to analyse the data and take action based on the information. The entire 8,000 oil spill records and all core functions are provided in less than 2MB of data to ensure reliable use across the Niger Delta. Communities and Civil Society can use the

system to put pressure on the oil companies, oil theft hot-spots can be identified, provide useful context for environmental regulatory agencies.

A2J Author Court Form Simulation – John Mayer ●



For self-represented litigants in the US even initial steps like determining eligibility and filling out court forms present daunting challenges to those unfamiliar with the process. A2J Author is the first court form automation software designed to be pro se user friendly. By the end of 2014, A2J Author 5.0 will also include a mobile viewer, for those who only access internet via their smartphones. It is the only

free tool available to legal aid attorneys and court staff to automate court forms for people without lawyers and is completely free for any non-profit organisation to use for non-commercial purposes.